

## Project Numbat's Call for Collars Campaign is well on its way!

A key aspect of Project Numbat's work is ensuring that we can continue to monitor the populations of numbats which have been released into the wild. We help with this by funding radio-collars. The collars will be fitted to young numbats born at the Perth Zoo at the end of the year before they are released into areas of habitat managed by the Department of Parks and Wildlife in Western Australia.

The collars help determine the survival of the released numbats by gaining important information about their dispersal in their habitat.

We are tracking well to raise sufficient funds for 25 radio tracking collars before December this year. People and organisations from Perth and Victoria have kindly purchased collars and in some instances more than one. Two donations of \$1,000 have contributed to our current total of 15 collars, that is \$3,750! What a great effort!

**Currently at  
\$3750 – that's  
15 collars.**

**10 more to go!**



### Good luck Corowa!

The image above is of Corowa in December 2014, just prior to her collar being fitted. Soon after she was released at Dryandra Woodland. Current tracking indicates that she is doing well and in fact has four babies on her teats. The young will soon be deposited into a burrow, where they will safely grow and emerge to explore their surroundings in September. Good luck Corowa!

**On the next page:**

**Call for collars goes global!**

**How can you help?**

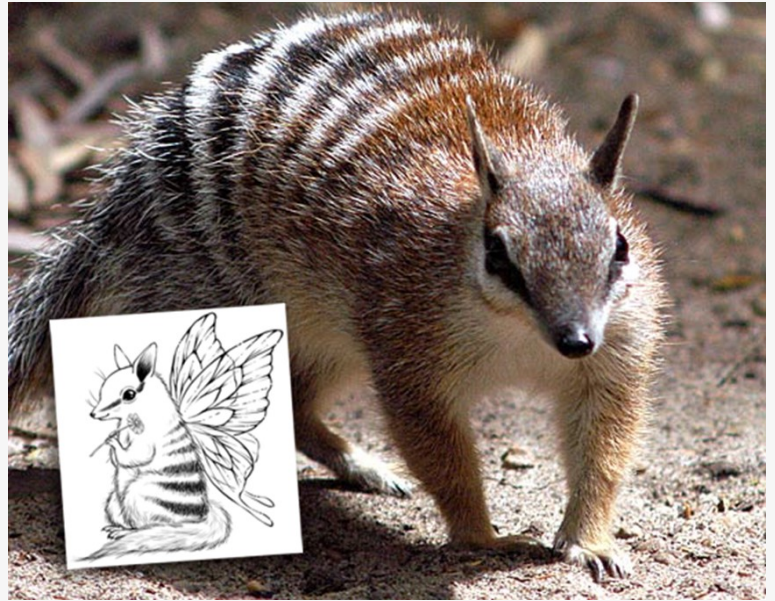
**Project Numbat hosts second National Threatened Species Day!**

**Sunday 6 September—Kings Square Fremantle. See page 6 and 7!**

# Call for Collars goes global!

To help raise funds, Project Numbat recently launched an online fundraiser on the website “My Cause”. And we got help all the way from the USA!

Mitzi Sato-Wiuff, a fantasy artist based in Colorado, USA, was first introduced to numbats through one of her fellow artists, Jenny Heide-wald, on Facebook. Mitzi describes her first encounter with numbats as: “... literally love at first sight. The very first photo of a numbat I saw totally charmed me - the cute face, the stripes, the tail... soon I learned that they were endangered.” Mitzi was so inspired by our challenge that when she saw the call for action at Project Numbat's My Cause fundraiser page earlier in July, she started thinking about what she could do to help.



As Mitzi has an active Facebook group herself, she decided to start a fun and creative fundraiser called “Color for a Cause” where donors can make a donation and also receive an exclusive digital stamp from Mitzi, which allows them to enter a colouring and paper crafting competition.

Mitzi set herself a target of \$500 hoping to raise enough donations for the purchase of 2 radio collars. The good news is that thanks to her and her fellow fundraisers, they are already well on track, with \$325 (at the time of writing) raised in just a few weeks! A fantastic achievement, with the total increasing day by day – thanks to Mitzi and everyone involved!

## How can you help?

Inspired by Mitzi’s fundraiser? It’s really easy to get involved. Whether you are a generous individual, keen sports team, a fun social group or even a class of students, we ask you to put your thinking caps on and host your own fundraising event to help us reach our target.

Maybe you’ll give up coffee for a month, maybe you’ll make amazing cakes that co-workers will buy, maybe you will ask everyone for a gold coin donation to wear free dress for a day or maybe you will finally run 10km like you always said you would to your friends!

Whatever your plan, pledge with us so that we can follow your progress and feature your support in our news stories.

Check out what other Project Numbat supporters have been up to and set up your own fundraising page at <https://www.mycause.com.au/charity/7321/ProjectNumbatIncorporated>.

Of course you can also donate directly to us, on our website [www.numbat.org.au](http://www.numbat.org.au).

And, don’t forget that all donations over \$2 are tax-deductible!



# Sneak Peek: Project Numbat 2016 Calendar

We know it's only August, but here at Project Numbat (PN) we're already longing for the New Year! Because that's when we can start using our brand new PN 2016 Calendar! During the few past months, Committee Member Renee has been spending lots of time thinking about designs and gathering pictures.

We stole a couple of minutes of her time to find out more about this excellent Christmas gift.

*How did the idea for the PN 2016 Calendar come about?*

With so many wonderful photographs and artworks featuring the numbat around, I thought a fabulous way to showcase both the art and the species was to develop a calendar all about the numbat. I am excited at the thought that there will be people across the country that will have numbats on their wall all year long. It is a fantastic opportunity to raise awareness about the plight of the species, with facts and information included throughout the calendar. Hopefully it will be a talking piece so that when people have it in their home or workplace, others will notice it and learn more about numbats too.

*What has been your favourite bit of all the preparations?*

I loved liaising with the talented artists and photographers, and seeing how loved the numbat is in the creative community. I had such a positive response from all artists and photographers that I approached, and nobody hesitated to donate their work to the project in order to help the species.

*Where are you in the design process?*

I have gained permission to use all chosen photographs and artwork. I have been working with



Committee Member Renee and graphic designer Kelsie White (K Gets Organised) hard at work on the calendar

***Is your  
wall  
ready?***

Perth graphic designer Kelsie White from K Gets Organised, and she has compiled the first proof using these images. We are in the final stages of design, putting the finishing touches and polishing it up a bit, and we are on schedule to start pre-sale in September.

## **Project Numbat 2016 Calendar**

**With pictures, information and facts**

**Pre-sale starts September**

**Check the Project Numbat website  
and follow us on Facebook for more news!**

## **Project Numbat Incorporated**

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[www.numbat.org.au](http://www.numbat.org.au)

[www.facebook.com/projectnumbat](https://www.facebook.com/projectnumbat)

# Bill and Lynda's treasured numbat art

Project Numbat is always very excited to hear from you, our members. In our previous Newsletter (May 2015) we looked back at our inaugural Art Exhibition held at Little Creatures in January. We asked who bought an art work at the exhibition. Bill and Lynda Cooper replied and sent us this lovely picture of their art work, created by Lyn Ellinson. This is their story.



This painting, *Hand in Hand* (2008), is by Lyn Ellinson, who sadly died this year on the 29th April. Lyn's paintings celebrate the beauty of Australian wildlife and the environment that surrounds them and she hopes this will touch people enough to take more care.

Shortly before her death, Bill sent Lyn an email, saying *"I just want you to know how delighted we are to own it, it's a really beautiful painting. We have been to Dryandra many times and you have captured those woods and placed these two gorgeous numbats into a beautiful composition of dappled light."*

*I love getting up close and looking at your individual brush strokes and then slowly moving back to see the forms emerge. We will treasure it."*

To Bill's great delight, he received a reply from Lyn, saying *"Thank you for praising my painting! It was an act of love painting it. I really love numbats, they are adorable to paint. I've painted them before a couple of times. When we were over in WA we went to the Dryandra area. We didn't see numbats but I got the feel of their habitat."*

## Numbats spotted in Beaufort St



On Sunday August 2nd, Project Numbat participated in the Beaufort Street Art Markets in Perth. Our President Tamara and her husband Mark manned our stall, which showcased the fine and unique numbat items we have for sale – all made by WA artists

and some of which don't appear on our website. This was an exciting opportunity, as art is another way of raising numbat awareness amongst our community. The Numbat Mugs and Numbat Badges were extremely popular, as were the posters we had available for the kids.

## Online art shop

If you too, like Bill and Lynda, want to own an exclusive numbat art work, you can browse through the art works [in our online shop](#). We also have more exclusive new items online such as a very unique puzzle.



Wendy Binks



## Where's the numbat?



Nothing beats spotting a numbat in the wild. But you do not always have to venture out into the woodlands to find WA's mammal State Emblem.

Recently, we came across this stunning numbat in a spot where we did not expect it. Do you know where in Perth we found this beauty?

If so, let us know at [info@numbat.org.au](mailto:info@numbat.org.au).

If you send us the correct answer, you will enter the draw to win a beautiful price!

## Visit our new numbat gallery and send us your pictures!

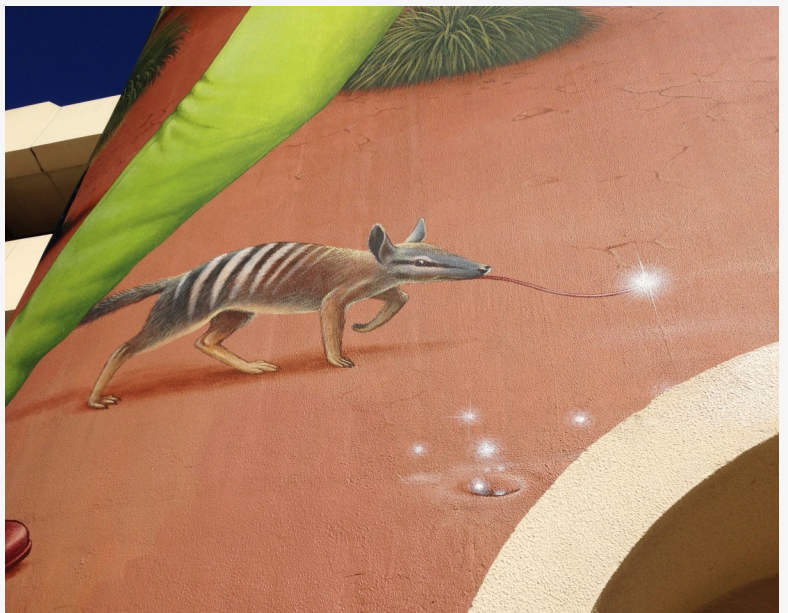
We are very pleased to present you our new numbat gallery. On our website [www.numbat.org.au](http://www.numbat.org.au) we now have a separate photo gallery with a selection of numbat pictures. Please have a look online and let us know what you think.

Do you have a picture of a numbat you spotted in the wild, in the zoo or in an art work? Or did you create your own numbat art work? We would be thrilled if you would want to share it with us for our new gallery. All your pictures (with a short description of where and how you took the picture) are welcome at: [info@numbat.org.au](mailto:info@numbat.org.au).

Here are two examples of numbat pictures you can find in our gallery. We will constantly be updating our Gallery with new numbat pictures.



Numbat at Boyagin (Tamara Wilkes-Jones)



Numbat street art in Northbridge (Eveline Masco)

# Join us on National Threatened Species Day

On Sunday September 6<sup>th</sup>, Project Numbat will be hosting its second National Threatened Species Day. We're teaming up with a wide variety of other groups to help raise awareness about threatened species in Western Australia and beyond. Come and visit us at Kings Square in Fremantle (alongside the Mad Hatter Markets) from 10am to 4pm.

Our mascot Nurla will be there, as will ten other environmental organisations. This is the place to be and to find out more about the Western Ground Parrot, cockatoos, oblongs and many more. And of course: the Numbat!

**Sunday  
6 September  
10am-4pm  
Kings Square**

## Thank you to The West



In everything we do, Project Numbat strives to gain exposure for numbats. When we get support from an important media partner like The West Australian, that help is hugely appreciated.

We want to extend a huge thanks to Media Education at the West Australian for inviting us to be involved in two competitions for WA students.

Firstly, the Design an Ad competition. We asked the students of WA to design an ad to raise the profile of numbats. We were excited to have hundreds of entries submitted all about numbats. Keep an eye out for the winners of the competition which will be published in The West Australian on the 25th August.

Another huge opportunity to support the numbat cause is The West Australian's FOCUS Environment Photo Competition. The numbat and Project Numbat were featured in a poster used to promote the competition, and this was distributed to tens of thousands of WA students. The FOCUS Environment Photo Competition is still open for entries. We encourage teachers to contact Media Education at the West Australian for more information about this and future programs that they run.

Have a look at their webpage: <http://photocomp.thewest.com.au/Chevron-Focus-Environment-2015>.

## Coming up: Project Numbat's AGM

Project Numbat's AGM will be the 15th September at 6.30pm at the Perth Zoo Seminar rooms. You are very welcome to come and join us! We invite all members willing to attend to meet at the Perth Zoo Reception entrance.

All members will receive the AGM documents at least 2 weeks before the meeting.



# National Threatened Species Day

presented by  
projectnumbat

Sunday 6th September 2015  
10am-4pm

Kings Square, Fremantle, WA  
Near Freo Town Hall, alongside the  
Mad Hatter Markets

Visit our stalls and learn more about  
some of WA's unique but threatened  
native wildlife and how you can help  
their conservation

Meet NURLA, Project Numbat's  
cuddly mascot!

- STICKERS AND  
COLOURING FOR KIDS
- FACE PAINTING
- MERCHANDISE



OTHER PARTICIPATING ORGANISATIONS - Find out more by visiting their websites!



Sponsored by  
City of Fremantle

Project Numbat is a not-for-profit community group helping to raise awareness and conserve WA's endangered animal emblem, the Numbat.  
Want to know more about us? [www.numbat.org.au](http://www.numbat.org.au) | [info@numbat.org.au](mailto:info@numbat.org.au) | [www.facebook.com/projectnumbat](https://www.facebook.com/projectnumbat)