

Community awareness and involvement in the conservation of our unique mammal emblem



**Project Numbat Incorporated
Combined Annual Report 2006-08**

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Chairman's Report

Welcome to our inaugural annual report for Project Numbat Inc.

In 2005 while attending the Numbat recovery team meeting it was first put forward that more community involvement in Numbat conservation was required. This was the basis of what has now become Project Numbat.

Our first year of activity was a very productive one building the foundations of an enduring conservation group. This involved the development of a new corporate image, name and logo. We were very fortunate to have talented people donating their time and skills towards making Project Numbat Inc a recognisable and professional looking conservation group. Forming a committee with a diverse background of skills and passions was another milestone and pivotal in building momentum for the group. The first Annual General Meeting was held in November 2006 and a formalisation of the group was the beginning of many fundraising and educational events throughout 2007.

Our other objectives were to clearly define the goals and aims of our group in consultation with the Western Australian Department of Environment and Conservation senior principle scientist Dr Tony Friend and committee members. We were able to attract interest from other conservation groups with representation offered by Trish Gardner of Australian Wildlife Conservancy and Malleefowl Preservation Group's Susanne Dennings who has supported the group by mentoring us along the same guidelines of MFP. Both brought with them experience, knowledge and enthusiasm which was most valued.

Another important achievement was the signing of a Memorandum of Understanding between Perth Zoo and Project Numbat for an agreement of three years which allowed us many generous opportunities to utilise the Zoo's facilities. During 2007 we were very fortunate to receive a donation of \$2,000 from the Perth Zoo Docent Association to our seed fund to assist with getting up and running. Without this contribution, it would have been very difficult to present ourselves as a professional group.

During 2006 and 2007 we were able to support research projects in Dryandra Woodlands by offering volunteers up to two weeks at a time. Volunteers were also able to assist with Numbat releases back into the wild. Our successful fundraising has enabled us to donate \$1,000 towards the purchase of radio collars for captive-born Numbats that were released in 2007.

During 2008 we hope to build further on our membership base and develop an educational package for schools. We now consider collaborating with other conservation groups that are focused on similar conservation outcomes that benefit Numbats in the wild as a way of making a significant impact.

Vicki Power
Chairman



Aims and Objectives

The aims and objectives of Project Numbat Inc are closely linked with Numbat Recovery Plan objectives. The role of this group is to assist with research projects and monitoring populations, and other habitat management, where applicable.

The development of informal education programs to inform members of the public and fundraising has been the most significant contribution to date. The development of a school-based education program that allows Project Numbat Inc to deliver an informative and innovated educational conservation program is planned over the next 12 months.

Projects Supported

DEC monitoring Numbats at Dryandra Woodlands 2007

From 22 October to 5 November 2007 several members of Project Numbat assisted Dr Tony Friend and his assistant Karen Rusten with a project to determine how juvenile Numbats utilise their mother's home range during the early stages of burrow emergence and dispersal. Radio transmitters were put on individual Numbats and 'fixes' taken simultaneously on the signals produced by using four fixed radio tracking towers.

Subsequent computer analysis will provide locations of individuals and will produce a map of their movements throughout the day, thus enhancing the knowledge of juvenile Numbat development. This project was run successfully for the first time in 2006.

Three teams of four people performed four-to-five hour shifts on a tracking tower. There were three shifts per day and each team member was assigned to a tower and took a 'fix' on the designated collared Numbat every 20 minutes and recorded the results on a data sheet.

Funding of Radio Collars

In 2007 Project Numbat funded \$1,000 worth of radio-tracking collars for use by the Department of Environment and Conservation on Numbats in the field.

Most of the money was raised through Project Numbat's special behind-the-scenes event at Perth Zoo on 23 September where 17 members got the opportunity to see baby Numbats at the Perth Zoo Numbat breeding facility.

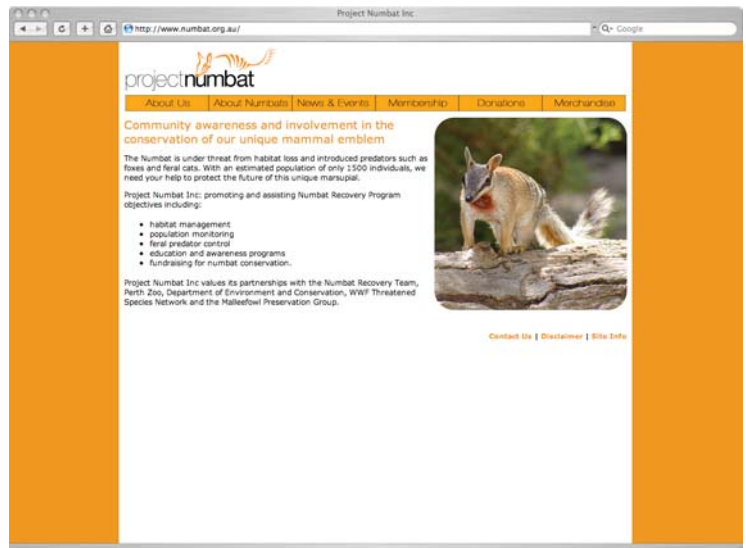
The eight radio-collars purchased with these funds were fitted on captive-born Numbats that were released on 4 December 2007 into Cocanarup Timber Reserve near Ravensthorpe, about 500 km east-south-east of Perth. Radio-collars are fitted on all Numbats released into the wild so that their progress can be followed closely. So far most of the Numbats are surviving and doing well, and have settled well into their new home. Most have remained within five kilometres of the release site and during a trip in early January, the DEC team of Tony Friend and Karen Rusten captured three radio-collared females to check their condition. All three showed signs of recent mating, proving that the boys are doing their job out there!

Project Numbat hopes to support further in-the-field needs in the future.

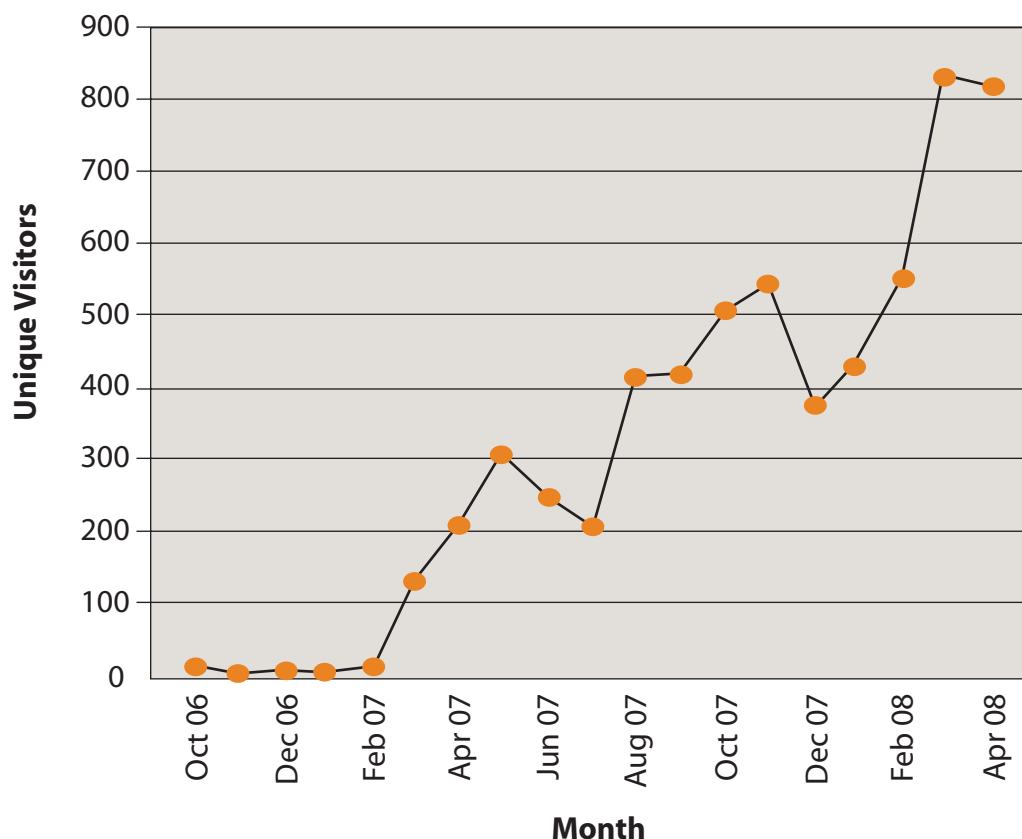
Project Numbat Website

Project Numbat's website was launched soon before incorporation in October 2006 by Daniel Scarparolo. The website features information about Numbats, their threats and recovery programs, as well as information on Project Numbat, the committee and opportunities for people to support the group. This is through membership, donation or purchase of merchandise.

The website has proven to be a useful tool in communicating Project Numbat's message with many email enquiries generated requesting information about the group, people offering support in ways other than those listed and even requests for filming.



Unique Visitors to Project Numbat Website
October 2006 to April 2008



Fundraising and Public Awareness

Last year was a busy and exciting year for us as we got Project Numbat rolling along. Our attendance at Envirofest at Piney Lakes Environmental Centre on 12 March 2007 was our first public launch for the group and we were able to raise funds and spread the word about our work to a very receptive audience.

Chairman Vicki Power presented a talk to Year 3 students at Hillary's Primary School during WA week and this was followed up with a display and fundraising stall at the National Wildlife Rehabilitation Conference in Fremantle in August 2007. This event was a huge success with delegates from all over Australia falling in love with our WA icon species.

Word was also spread at the Wildlife Disease Association Conference in Dryandra, a presentation at Perth Zoo's Junior Wildlife Conference by Project Numbat Secretary Nola Edgar and another presentation by Vicki Power to the Perth Zoo Docent Association.

One of our very successful events for the year was a special behind the scenes tour of the Numbat breeding facility at Perth Zoo in September 2007. Seventeen people attended the event which included a presentation, morning tea, demonstrations of termite harvesting and radio tracking through the Zoo's Australian Bushwalk exhibit. The highlight was, of course, members being able to see baby Numbats, a sight very rarely seen by anyone.

In October 2007 we launched Christmas cards for sale by City Printing and Design with 30 percent of the profit going to our group.

Our first newsletter was launched to members and online during April 2008, which was very well received.

On 13 April 2008, we held a display at Perth Zoo as part of the school holiday activities for Jane Davenport's exhibition Blink: and you might miss it.

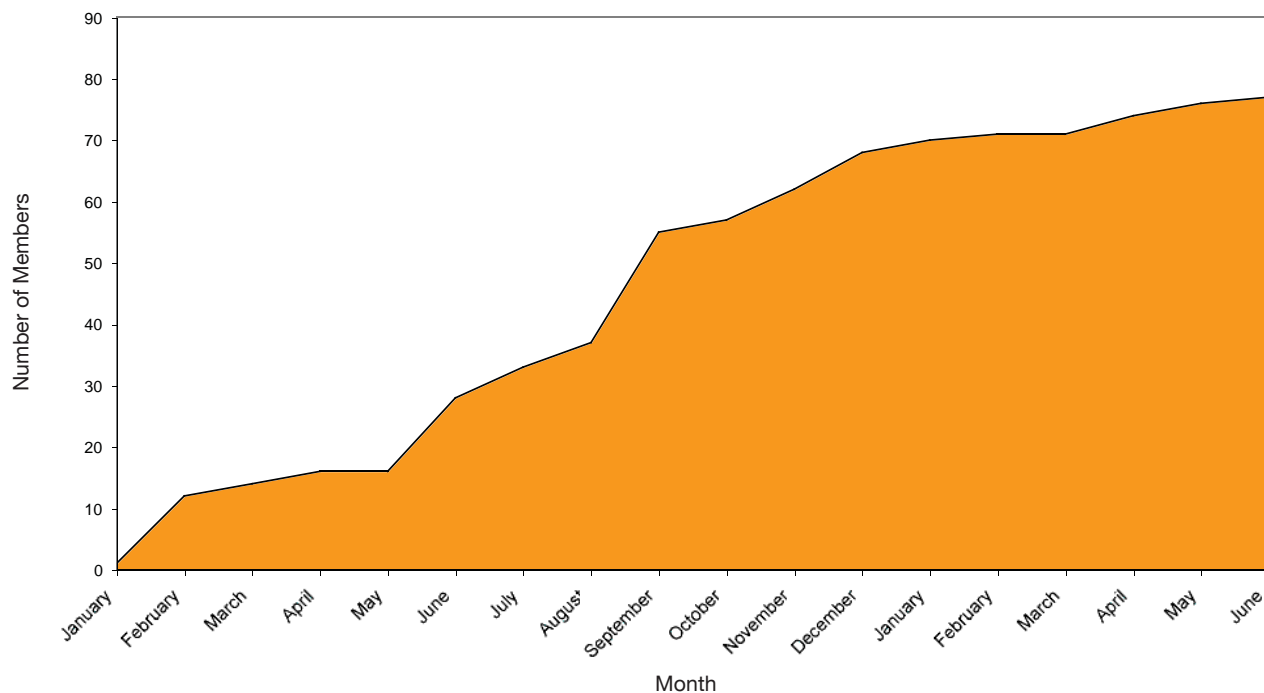
During April 2008, we also produced a new glossy information and membership brochure, which we are distributing.

We have made contact with the Visitor Information Centers in both Albany and Narrogin in regard to promoting Project Numbat and brochures have been sent out..

Our membership base grew considerably in a short period of time. With the launch of the website we have had a steady increase in email queries and notification of sightings of Numbats in the wild which are forwarded to Dr Tony Friend.

Membership

Project Numbat Memberships Jan 2007 - June 2008



Publications and Media

Publications

Malleefowl Matters newsletter 2007

Zoo Biology online news item 2008

News Paws: Perth Zoo's quarterly magazine, 2007 edition

Australasian Regional Association of Zoological Parks and Aquaria annual report and recommendations

Docent News Perth Zoo 2007

Media

Vicki Power conducted an interview on Great Southern Radio ABC (Albany) August 2007.

A Japanese film production company contacted Project Numbat in 2007 regarding filming Numbats in the wild, which was forwarded to Perth Zoo and Dr Tony Friend.

Merchandise

Edwin Johnston nominated as merchandise officer for Project Numbat Inc.

Our merchandise selection has grown with a great range of products including:

- Numbat lapel pins
- Numbat keyrings
- Numbat illustrations from art work presented by Peter Lake
- Project Numbat car stickers
- Project Numbat t-shirts and caps
- Stirling silver and antique gold Numbat earrings
- Metal garden sculpture Numbats

Executive Committee Members

Members 2006–07

CHAIR

Vicki Power (Perth Zoo)

VICE-CHAIR

Brad Kruger (Perth Zoo)

SECRETARY

Nola Edgar (Perth Zoo Docent)

TREASURER

Daniel Scarparolo (Perth Zoo)

COMMITTEE

Trish Gardner (AWC)

Rosemary Johnston (Perth Zoo Docent)

Lesley Wall (Perth Zoo Docent)

Representatives:

DEC Dr Tony Friend

MPF Susanne Dennings

Members 2007–08

CHAIR

Vicki Power (Perth Zoo)

VICE-CHAIR

Brad Kruger (Perth Zoo)

SECRETARY

Nola Edgar (Perth Zoo Docent)

TREASURER

Daniel Scarparolo (Perth Zoo)

COMMITTEE

Edwin Johnston (Perth Zoo Docent)

Rosemary Johnston (Perth Zoo Docent)

Lesley Wall (Perth Zoo Docent)

Renee Kruger (Perth Zoo)

Dani Jose (Perth Zoo)

Representatives:

DEC Dr Tony Friend

MPF Susanne Dennings

AWC Trish Gardner

Treasurer's Report

Both years' accounts have been audited by John Gardner and found to be an accurate record of our finances.

Account Summary 1 May 2006 to 30 April 2007

	Balance brought forward=	\$0.00
Items	Credit	Debit
Donations	338.46	0.00
Merchandise	174.50	187.00
Memberships	360.00	0.00
Administration	0.00	4.00
Bank Fees	0.00	2.00
Raffle	188.00	0.00
Advertising/Marketing	0.00	128.50
TOTALS	1,060.96	321.50
	Closing Balance=	\$739.46

Note: \$238.00 of these funds was not banked and cleared until 1 May 2007, therefore in the bank at 30 April 2007 there was \$455.46 and \$46 in Petty Cash (Closing Balance was \$501.46).

Account Summary 1 May 2007 to 30 April 2008

	Balance brought forward 06/07=	\$501.46
Items	Credit	Debit
Donations	4,036.00	0.00
Merchandise	3,136.64	3,213.34
Memberships	1,240.00	0.00
Administration	0.00	192.75
Bank Fees	0.00	78.60
Events	900.00	0.00
Website	0.00	89.00
Funding (radio collars)	0.00	1,000
Printing	0.00	667.00
Misc and Unaccounted	238.00	0.00
TOTALS	9550.64	5,240.69
	Closing Balance=	\$4,811.41

Special Thanks

Peter Lake for supplying several pieces of beautiful art work for free to use for fundraising purposes as well as reprints of an original illustration of Numbats for retail.

Gavin Feilding for developing Project Numbat's logo.

Perth Zoo Docent Association for donating \$2,000 towards our seeding fund to help get the group up and running. The Perth Zoo Docent Association has been very supportive in all our fundraising events.

Perth Zoo for the use of their facilities for our meetings and for allowing us to hold our behind-the-scenes event.

Luc Hoogenstein for his amazing photos of Numbats in the wild. Luc has kindly allowed us to use these images for non-commercial purposes.

John Gardner for audited Project Numbat's accounts free of charge.

There has to be a big thank you and acknowledgement to the initial committee members who really worked tirelessly on making sure we took this conservation group to the next level of development. It's one thing to have a great idea but to make it happen takes a lot of commitment.

Finally a special thank you to Daniel Scarparolo who has done a wonderful job demonstrating his graphic design skills and commitment to making it all happen so fast.



Photo by Luc Hoogenstein

Project Numbat Achievements April 2005 to April 2008

April 2005

Outline for a proposal for establishing a Numbat Community Action Group. Objectives of the NCAG will be ones of education, awareness, support and fieldwork and fundraising.

23 June 2006

Name changed to Project Numbat.

August 2006

Project Numbat Constitution accepted. Logo designed and donated by Gavin Feilding.

2 November 2006

Inaugural AGM. Seven committee members elected including the executive office bearers.

November 2006

Brad Kruger writes article promoting Project Numbat for the Malleefowl Preservation Groups Newsletter.

12 March 2007

Envirofest at Piney Lakes Melville. Public launch of Project Numbat.

1 June 2007

Vicki Power presented a talk to Year 3 students at Hillarys Primary School during WA week.

5 August 2007

\$2000 donation to Project Numbat by the Perth Zoo Docent Association.

6 and 7 August 2007

Display and fundraising stall at the National Wildlife Rehabilitation Conference at the Esplanade Hotel Fremantle. \$860 raised plus \$500 donation.

7 September 2007

Presentation at Perth Zoo's Junior Wildlife Conference by Nola Edgar.

12 September 2007

Presentation by Vicki Power at the Docent

Wednesday Night talks.

22 September 2007

Wildlife Disease Association Conference at Dryandra. \$400 raised.

23 September 2007

Fundraiser Behind The Scenes Tour of Numbat Breeding Facility at Perth Zoo. Seventeen people attended a very successful day which included a powerpoint presentation by Vicki Power, morning tea, and demonstrations of termite harvesting and radio tracking as well as seeing the baby Numbats.

October 2007

Christmas Cards for sale by City Printing and Design with a percentage of the profit to the named Conservation Group. Project Numbat participating.

October 2007

Project Numbat funds \$1000 worth of radio collars for Dr Tony Friend to fit on released Numbats.

October/November 2007

Numbat tracking for DEC in Dryandra Woodland. Seven members of Project Numbat involved.

15 November 2007

Second AGM. Constitution change. Clause 4b(v) relating to number of Committee members changed from no more than three other members to at least five and not more than nine other members. T shirts with logo shown and now available to all members. Liz Davenport attended AGM and expressed a wish to become involved by promoting Project Numbat in her stores and suggested fund raising for Project Numbat with her Fashion for Fauna design T shirts Flyers placed in stores.

November 2007

Article on Numbat Tracking in Dryandra submitted to the Docent News and placed on the website.



Photo by Luc Hoogenstein

Project Numbat Achievements (continued)

January 2008

Areas of responsibility allocated to Committee members.

6 March 2008

Wildlife Conservation Action workshop involving the management of Perth Zoo and representatives of conservation groups including Project Numbat. Issues included MOU with Perth Zoo, conflict of interests and sponsorship issues. This workshop resulted in a new MOU between Perth Zoo and Project Numbat. PO Box obtained. New address is PO Box 684 South Perth 6951. Vicki Power gave a PowerPoint presentation to the Year 4's at Hillary's school.

13 April 2008

Display set up at Perth Zoo as part of the school holiday activities for Jane Davenport's exhibition Blink: and you might miss it.

April 2008

First newsletter distributed, which was well received.

New glossy information and membership brochures available and distributed. Contact made with the Visitor Information Centres in both Albany and Narrogin in regard to promoting Project Numbat.



Keyrings

\$10 each



Lapel Pins

\$5 each



Car Stickers

\$2 each
15cm x 5cm



Numbat Print by Peter Lake

\$5 each
20cm x 14cm



Metal Numbat Garden Sculpture

\$10 each
13cm high



Numbat Earrings

\$17 pair
Sterling silver or antique gold



Project Numbat Shirts

Project Numbat Members Only

\$25 each

Stone (fawn) with black piping and Project Numbat logo embroidered on left breast



Caps

Project Numbat Members Only

\$15 each



Photo by Luc Hoogenstein
luc.hoogenstein@xs4all.nl

info@numbat.org.au
www.numbat.org.au

Product	Quantity	Price	Subtotal
Keyrings (plus \$2 postage)		\$10 each	
Lapel Pins (plus \$2 postage)		\$5 each	
Car Stickers (no postage cost)		\$2 each	
Illustrations (no postage cost)		\$5 each	
Metal Numbat Garden Sculpture (plus \$5 postage)		\$10 each	
Sterling Silver Earrings (plus \$2 postage)		\$17 pair	
Antique Gold Earrings (plus \$2 postage)		\$17 pair	
Caps - Project Numbat Members Only (plus \$5.45 postage)		\$15 each	

Project Numbat Polo Shirts - Project Numbat Members Only

Note: The prices quoted for the shirts are the cost price to Project Numbat members and no profit margins have been added.

Available Sizes	Size	Quantity	Price	Subtotal
Men's Sizes S M L XL 2XL 3XL 5XL Women's Sizes 8 10 12 14 16 18 20 22 24			\$25 each (plus \$6.65 postage)	

Postage is not necessary if you intend to pick these goods up in person. Please ring to arrange.

Name: _____

Phone Number: _____

Address: _____

Please find enclosed a cheque/money order for \$_____ made out to **Project Numbat Inc** to cover the cost of these goods plus postage (if required).

Please send orders and remuneration to:

Edwin Johnston
Unit 1, 21 Central Road
Kalamunda WA 6076

Phone: (08) 9293 0343
Email: ejohnston@iprimus.com.au
ABN: 533 5792 1038

