

ANNUAL REPORT

2016/17



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PROJECT NUMBAT SUMMARY

MISSION

Community awareness and involvement in the conservation of our unique mammal emblem.

OBJECTIVES

Project Numbat's mission is achieved through four objectives:

- To enhance efforts to conserve the numbat and its natural habitat
- To promote and assist community awareness of the numbat
- To undertake activities to raise monies to support numbat conservation
- To establish and maintain a public fund to be called the Numbat Conservation Fund for the specific purpose of supporting the objectives of Project Numbat.

EXECUTIVE COMMITTEE

President: Tamara Wilkes-Jones

Vice President: vacant Secretary: Amy Robey Treasurer: Su-Ann Drew

COMMITTEE POSITIONS

Karen Cavanough Gunther De Vos Eveline Masco Jennie Carson Hannah Killian

NUMBAT CONSERVATION FUND BOARD OF MANAGEMENT

Dr Christine Cooper

Dr Tony Friend

Dr Alexander Kabat

Dr Cree Monaghan

Vicki Power

ACKNOWLEDGEMENTS

Project Numbat's achievements are due to the dedication, skills and professionalism of its committee to work as a team. This active passion often involves the support of the committee's partners too, which is greatly appreciated.

The Perth Zoo continues to support us by making available a room for our monthly meetings and providing material for the annual *Call for Collars* program.

The Department of Biodiversity, Conservation and Attractions (DBCA) and Dr. Tony Friend continue to support us through collaborative opportunities.

Project Numbat would also thank Tarryn Basden, Neil Shipley, Peta Burton, Gregory Andrews the Threatened Species Commissioner, the Shire of Williams, Natural Area, Bannister Downs Dairy, and our donors and members for their ongoing support.

I. ENHANCE EFFORTS TO CONSERVE THE NUMBAT AND ITS NATURAL HABITAT

Project Numbat once again ran the annual *Call for Collars* project, to purchase radio tracking collars fitted to nineteen Numbats born at Perth Zoo prior to their release into the wild. These animals were released by DBCA and Australian Wildlife Conservancy (AWC) for the ongoing tracking of Numbats at Dryandra Woodland and Mount Gibson. Funds for twenty two additional collars were also provided to AWC and fitted to non-captive born Numbats and replaced existing collars at their Mount Gibson predator proof site.

Numbats, when released, can move long distances and prior to on-ground tracking; aerial tracking is first required to determine their approximate location. Project Numbat provided funds to DBCA to support this activity at Dryandra Woodland.

Collars allow individual Numbats to be monitored providing valuable information about their condition, habitat use, home range, breeding and survival. Any collars found no longer attached to a numbat are swabbed for DNA and analysed to indicate what predator may have been involved.

Numbats used to be found in the northern Jarrah forest and, due to the dense composition of vegetation, tracking a collared Numbat is difficult. Project Numbat provided funds to DBCA for a transmitter trial that may encourage the future release of Numbats back into this habitat.

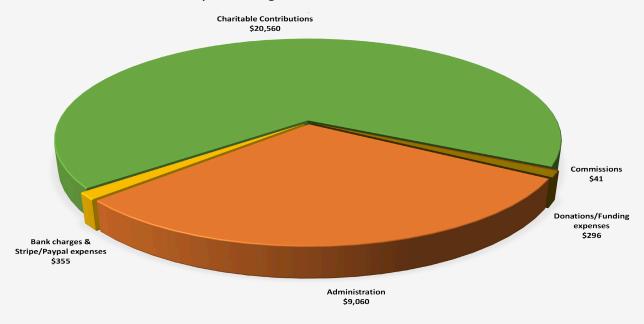


Figure 1. Project Numbat expenses 2016/17. Charitable donations represent 68% expenditure provided to DBCA and AWC for tracking collars, aerial flights and a transmitter trial.

For the past four years Project Numbat has worked with the DBCA to conduct Numbat dig surveys. As Numbats cannot be trapped, the presence of their distinctive digs in search of termites lets us know of their presence and distribution across a reserve. Project Numbat and its team of trained volunteers worked over four days and contributed over 190 hours to the surveys at Dryandra Woodland and Boyagin Nature Reserve.

Project Numbat was successful in receiving a grant to the value of \$8,500 from the Norman Wettenhall Foundation to purchase two tough pads that will aid future survey teams to efficiently record survey data in the field.



Figure 2. Project Numbat volunteers conducting a Numbat Dig Survey at Dryandra.

2. PROMOTE AND ASSIST COMMUNITY AVVARENESS OF THE NUMBAT

Community awareness involves educating children about the importance of the Numbat, its features and threats. We are fortunate to have an education officer who presented to three primary schools and child care centres in the Perth metropolitan area, and one Skype session with a group of Queensland students. We also presented to the Narrogin Girl Guides and Millennium Kids - 'Mk20 UN Conference for Future thinkers'.

The primary school education program continues to be downloaded from our website by home schooling parents and teachers. Approximately 46 have been loaded over the past 12 months.

In collaboration with DBCA and Peel Harvey Catchment Council, Project Numbat held an information night at Dryandra Woodland with local landholders in support of the Numbat Woylie Predator Control Project. Research projects regarding cat distribution and baiting were presented and landholders were given information on how they can assist to control foxes and cats.

The Williams Community Numbat continues to be a focus for the committee. Funds are currently being raised to support the design and construction of a large 3 x 1 m Numbat sculpture that will feature in the future Williams Lions Park playground. This prominent location adjacent to the Albany Highway receives between 3,800 - 4,600 vehicles that pass by per day and will certainly promote the species as it will be visible from the road. Project Numbat has also attended multiple local events to raise funds at Williams and has updated the community through articles in the Narrogin Observer and Williams newsletter.

Engagement with local businesses resulted in a \$500 donation from Elders and a \$5,000 grant from Newmont Gold in Boddington. The financial year total for this project is \$21,195 and the cost of the large Numbat is estimated to be \$46,000.

Project Numbat and Perth Zoo were involved in the rescue and rehabilitation of a lost baby Numbat in September 2016. Frankie, named after Frankland River where he was picked up, weighed only 64 grams when he was delivered to the Perth Zoo by Project Numbat. Frankie was hand raised and is now thriving at Perth Zoo. He will most likely stay as a display animal and may become a part of the breeding program depending on the results of a genetic research study. Frankie became well known with his story appearing on Channel Ten, the ABC news, 6PR

Radio and in Perth Now and the following Newspapers: Community News, West Australian, The Australian, Courier Mail, Adelaide Now, Walpole Weekly and the Franklander.



Figure 3. Gunther De Vos and Renee Bauhofer with Frankie the Numbat. Photo courtesy Perth Zoo.

Project Numbat continues to participate in the Numbat Recovery Team Meetings chaired by DBCA twice a year. The recovery team meetings are supported by DBCA, Perth Zoo, AWC and Arid Recovery.

3. ACTIVITIES TO RAISE MONIES TO SUPPORT NUMBAT CONSERVATION

MERCHANDISE

A review of merchandise resulted in a range of new and adorable products that are now sold on the Project Numbat website and at events. These items are popular and include finger puppets, soft toys, cards and a jigsaw puzzle. The popularity of these items has been a major contributor to our income this financial year, with merchandise sales having almost doubled from \$10,724 in 2015/16 to \$21,246 in 2016/17 (Figure 4).

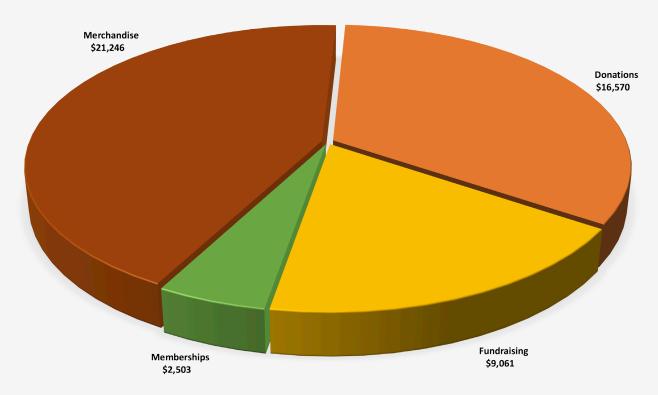


Figure 4. Project Numbat Income 2016/17.

EVENTS

The World Numbat Day Quiz held on the 5th November, 2016 in Melville was attended by 157 people. Seven rounds of questions comprised of general knowledge, environment and numbat facts, combined with a raffle, heads and tails, silent auction and staged auction. Project Numbat raised approximately \$8,935 and to date this has been our largest and most successful fundraising event.



Figure 5. World Numbat Day 2016 Quiz Night.



Figure 6. Quiz winners: Numbats van Vlaanderen.

The Project Numbat committee continued to attend a range of events and deliver presentations throughout the year to raise awareness and funds (see below). Once again we coordinated the National Threatened Species Day event in Fremantle, where other not for profit fauna groups joined us to raise awareness for their species. This event was promoted on the ABC morning radio.

- Kulanga Katitjin Festival at Kings Park
- Williams Market and Gateway Expo
- Street Appeal in Perth City
- Women in Mining Seminar
- Wet Nose Day at the Perth Cat Haven
- Children's Week event at Whiteman Park
- Coles supermarket in Narrogin
- Enviro Fest Whiteman Park
- Perth Zoo- Docents
- Bridgetown Market
- Narrogin Naturalist Club
- Bunnings BBQ at Australind



Figure 7. National Threatened Species Day 2016.

SOCIAL MEDIA

Facebook likes over the 12 months increased from 4,000 to 4,865. Posts per month average 15 and include Numbat videos shared by the Numbat Task Force, Numbat images, the promotion of merchandise and upcoming events and immediate posting while at events.

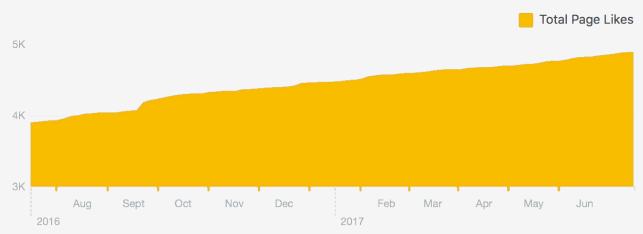


Figure 8. Facebook likes over the 2016/17 financial year.

MEMBERSHIPS

There was a slight increase in memberships from 183 in June 2016 to 198 in June 2017. The majority of members continue to be based in Western Australia.

Project Numbat has now introduced family and corporate membership options. Membership cards are also provided with any purchase and allows a 10% discount at DBCA's Barna Mia facility at Dryandra Woodland.

4. NUMBAT CONSERVATION FUND

Project Numbat continues to operate this fund as per its constitution and government guidelines. A total of \$20,560 was provided to DBCA and AWC from this account. At the end of the 2016/17 financial year the account contained \$65,402 and in the future \$33,000 will be allocated to a numbat genetic research project.

Secondary to the sale of merchandise as our major income is the contribution of donations totalling \$16,570 which go directly into the Numbat Conservation Fund. Donations also include the purchase of collars for the Call for Collars campaign. The Project Numbat expense account receives funds from the sale of merchandise and supports our administration costs like: postage, accountancy fees, printing, stationery, venue hire, insurance, website and accommodation and food to support the numbat dig surveys.

5. INDEPENDENT AUDITOR'S REPORT







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To the members of Project Numbat Incorporated

We have audited the accompanying financial report, being a special purpose financial report, of Project Numbat Incorporated, which comprises the statement of financial income and expenditure for the period ended 30 June 2017 together with the bank account summaries.

Committee responsibilities for the financial report

The committee of Project Numbat Incorporated are responsible for the preparation of the financial report, and have determined that the basis of preparation is appropriate to meet the financial reporting requirements of the constitution and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as they determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian auditing standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives fair presentation, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by those charged with governance as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

Opinion

In our opinion, the financial report presents fairly, in all material respects the financial position of Project Numbat Incorporated as at 30 June 2017 and of its financial performance and its cash flows for the year then ended.

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Basis of accounting and restriction on distribution

Without modifying our opinion, we draw attention to the fact that the audit of the financial report has been prepared to assist Project Numbat Incorporated to meet the requirements of the constitution. As a result, the financial report may not be suitable for another purpose.

Lee Fox CPA
Desborough Accountants

Dated this 13th Day of September 2017

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Project Numbat Comparative Profit and Loss

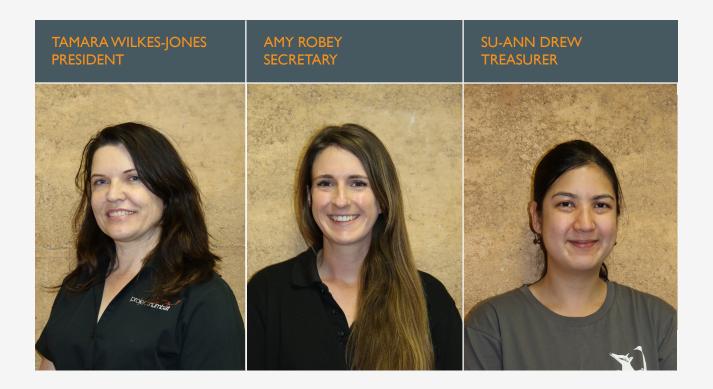
| | FY2017 | FY2017 FY2016 | |
|--------------------------|--------|---|--|
| Income | | *************************************** | |
| Donations | 16,570 | 16,347 | |
| Fundraising | 9,061 | 24,635 | |
| Memberships | 2,503 | 3,039 | |
| Merchandise | 21,246 | 10,724 | |
| Services | 0 | 1,573 | |
| Total Income | 49,380 | 56,317 | |
| Cost of Sales | | | |
| Opening Stock | 3,472 | 3,852 | |
| Purchases | 3,688 | 9,472 | |
| Closing Stock | -3,449 | -3,472 | |
| Total Cost of Sales | 3,711 | 9,852 | |
| Gross Profit | 45,669 | 46,466 | |
| Other Income(Loss) | | | |
| Interest earned | 474 | 557 | |
| Total Other Income(Loss) | 474 | 557 | |
| Expenses | | | |
| Administration | 9,060 | 10,150 | |
| Bank charges | 69 | 157 | |
| Charitable Contributions | 20,560 | 10,500 | |
| Commissions | 41 | 212 | |
| Donations Expense | 13 | 137 | |
| Funding Expenses | 284 | 4,701 | |
| Paypal Charges | 99 | 0 | |
| Stripe Charges | 187 | 0 | |
| Total Expenses | 30,312 | 25,856 | |
| Net Earnings | 15,831 | 21,167 | |

Project Numbat Comparative Balance Sheet

| | F | Y2017 | FY | 2016 |
|--|-----|---|-----|-----------------|
| Assets | | *************************************** | | |
| Current Assets | | | | |
| Acct 4811 - Westpac Community Solutions Cash Reserve | | 52,982 | | 41,136 |
| Acct 6373 - Westpac Community Solutions Transaction Account | | 6,173 | | 9,076 |
| Acct 6381 - Westpac Community Solutions Conservation Fund Acct 9942 - Westpac (Williams) Community Solutions Cash Reserve | | 12,420 21,196 | | 31,417 5,240 |
| | | | | |
| Float | | 100 | | 50 |
| Petty Cash | | 200 | | 2 |
| Inventory | | 3,449 | | 3,852 |
| Total Current Assets | - | 96,519 | | 90,793 |
| Long-term assets | | | | |
| Computer Equipment | | 9,779 | | 0 |
| Total long-term assets | A\$ | 9,779 | A\$ | 0 |
| Total Assets | A\$ | 106,298 | A\$ | 90,793 |
| Liabilities and shareholder's equity | | | | |
| Creditors | | | | |
| Shareholders' equity: | | | | |
| Net Income | | 15,835 | | 21,166 |
| Opening Balance Equity | | 69,247 | | 69,627 |
| Retained Earnings | | 21,216 | | |
| Total shareholders' equity | A\$ | 106,298 | | 90,793 |
| Total liabilities and equity | A\$ | 106,298 | | 90,793 |

Tuesday, Jul 11, 2017 01:00:26 PM GMT+10 - Cash Basis

CONTACT INFORMATION



PROJECT NUMBAT

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