



Sponsorship Opportunities

Ronnie, who lives in Dryandra Woodland about 2.5 hours from Perth, is one of less than 1000 numbats left in the wild.

Last year, Ronnie gave birth to Robbo, Jenny and Simon, three delightful bubs who made their home in a tree stump.

They became affectionately known as the 'Stump Gang' and we were privileged to capture their adorable antics!



They've now left the stump to find their own territory, but the threat of introduced predators like cats and foxes and habitat fragmentation, is pushing them and their species towards extinction.

With dwindling numbers, these numbats, which are the Western Australian mammal emblem, are a vital part of the total numbat population.

With fewer numbats remaining than Orangutans in Sumatra or Giant Pandas in Asia, time is critical to ensure future generations get to see numbats in the wild.

At Project Numbat we strive to raise community awareness and involvement in the conservation of our unique State mammal emblem and also raise funds that directly benefit on-the-ground numbat conservation.



community awareness and involvement in the conservation of our unique mammal emblem

You can help 'The Stump Gang' and Project Numbat by:

Partnering with us as a World Numbat Day 2016 Quiz Night Sponsor



Simon

'Simon' Sponsors \$500

- 2 x Quiz Night tickets
- Framed Certificate of Appreciation
- Name on Sponsor Thank You slide
- Recognition as a sponsor in our newsletter



Jenny

'Jenny' Sponsors \$1,000

- 4 x Quiz Night tickets
- Framed Certificate of Appreciation
- Name on Sponsor Thank You slide
- A 'Shout Out' to your business during the event
- Recognition as a sponsor in our newsletter



Robbo

'Robbo' Sponsors \$2,500

- 6 x Quiz Night tickets
- Framed A4 Numbat Print
- Name on Sponsor Thank You slide
- A 'Shout Out' to your business during the event
- Logo on quiz answer sheet
- Recognition as a sponsor and ½ page ad in our newsletter
- Facebook 'Thank You' post and link to your business



Ronnie

'Ronnie' Sponsors \$5,000

- 8 x Quiz Night tickets
- Framed A4 Numbat Print
- Your own Sponsor Thank You slide
- A 'Shout Out' to your business during the event
- Logo on quiz answer sheet
- Recognition as a sponsor and ½ page ad in our newsletter
- Facebook 'Thank You' post and link to your business
- A visit and photo opportunity for your own promotional purposes with Nurla our furry life sized mascot.
- Invitation to attend a numbat release in December

**You can help 'The Stump Gang'
and Project Numbat by:**



Donating prizes for the World Numbat Day 2016 Quiz Night

Prize Donations up to \$100

- Business Name on Thank You Slide
- Thank You in newsletter

Prize Donations up to \$500

- Business Name on Thank You Slide
- Thank You in newsletter
- Certificate of Appreciation

Prize Donations up to \$1,000

- Business Name on Thank You Slide
- Thank You in newsletter
- Certificate of Appreciation
- Photo of Nurla our furry mascot with your prize for your promotional purposes

Why sponsor us?

- The numbat is an iconic Australian species that resonates with children and adults alike.
- We have a growing supporter base, increasing recognition and exposure and a positive brand identity.
- We have over 4000 social media followers and our posts regularly attain an audience reach of over 10 000.
- We currently have over 170 paid annual memberships and this is increasing each year.
- Our website gets 9000 visits per year.
- We are apolitical so there is minimal risk of negative exposure.
- We have never met anyone who doesn't like numbats!



Numbat Images: John Lawson



So far we've achieved

**over \$70,000 of
funding for on ground
conservation activities**



***Purchased 129 radio tracking collars,
10 camera traps and 5 survey flights***

***Funded research in Predator DNA and
Numbat Reproductive Cycles***

***Committed over 200 hours of
volunteer citizen science***

***Partnered with The West Australian
to run children's competitions***

***Attended over 40 community events
educating adults and children alike***

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