

**Our Mission: “Community awareness and involvement in the conservation of our unique mammal emblem.”**



**Project Numbat Incorporated  
Annual Report 2015-16**

## **Mission**

*Community awareness and involvement in the conservation of our unique mammal emblem.*

## **Objectives**

Project Numbats mission is achieved through the following objectives:

- To enhance efforts to conserve the numbat and its natural habitat;
- To promote and assist community awareness of the numbat;
- To undertake activities to raise monies to support numbat conservation; and
- To establish and maintain a public fund to be called the Numbat Conservation Fund for the specific purpose of supporting the objectives of Project Numbat.

### **Executive Committee**

President: Tamara Wilkes-Jones

Vice President: Vacant

Secretary: Amy Robey

Treasurer: Out-sourced to First Class Accountants

### **Committee Positions**

Renee Bauhofer

Helen Bryant

Karen Cavanough

Gunther De Vos

Lily Martin

Eveline Masco

Chris Murphy

Emily Trainer

Robyn Taylor

### **Numbat Conservation Fund Board of Management**

Dr Christine Cooper

Dr Tony Friend

Dr Alexander Kabat

Dr Cree Monaghan

Vicki Power

## **Support for the Department of Parks and Wildlife**

Project Numbat contributed \$14,000 worth of funding to provide 25 radio tracking collars and flights to track Numbats in Dryandra Woodland and Battaling Forest.

For a third consecutive third year, the Numbat digging survey team surveyed Boyagin Nature Reserve and an area of Dryandra totaling 95 volunteer hours.



Dr Tony Friend assisting volunteer Allan McSevich to identify Numbat digs.

## **Events and Fundraising**

Project Numbat committee members and volunteers attended a number of events during the year to raise awareness and funds. Project Numbat attended the following events / presentations;

### *September*

- Kulanga Katitjin Festival at Kings Park
- Williams Market
- Threatened Species Day event in Fremantle – in conjunction with other environmental organisations
- Street Appeal in Perth City

### *October*

- Boo at the Zoo
- Darling Range Naturalists Club
- World Animal Day at Piney Lakes

### *More*

- The Learning Tree, Open Day in Edgewater - Mar
- Kiki K in Subiaco - Mar
- Burrendah Primary School Fair in Willetton - Mar
- U3A in Lesmurdie – Apr
- Gateway Williams Expo - Apr
- Enviro Fest Whiteman Park – Apr
- Beaufort Street Art Markets – Aug
- Rostrata Primary School BBQ – Dec
- Numbat release in Dryandra - Dec

The annual street appeal and threatened species day events once again proved to be our biggest fundraising events.

## World Numbat Day and Calendar Launch



Project Numbats inaugural World Numbat Day on the 7<sup>th</sup> of November was celebrated with our members and stakeholders and our first ever Numbat Calendar was launched. The evening celebrated at the Perth Zoo provided cheese and wine and an opportunity to meet other Numbat supporters. Guest speakers included Perth Zoo CEO Susan Hunt and Numbat expert Dr Tony Friend. A video speech from the Threatened Species Commissioner – Gregory Andrews was also a highlight. World Numbat Day will be celebrated on the 1<sup>st</sup> Saturday in November each year.



Past committee members; Jess Morrison, Rosemary Johnston and Leanne Kelman at World Numbat Day.

## Design an Ad



Project Numbat collaborated with the West Australian to encourage children to 'Design an Ad' about protecting and saving the Numbat. The competition was distributed to all schools across Western Australia. Project Numbat received approximately 20 entries and had to select the best created images.

Image: created by Holly Hayne.

## Call for Collars Campaign



Project Numbat reached its greatest goal to raise funds through its webpage and Mycause for 25 radio tracking collars totaling \$6,250.

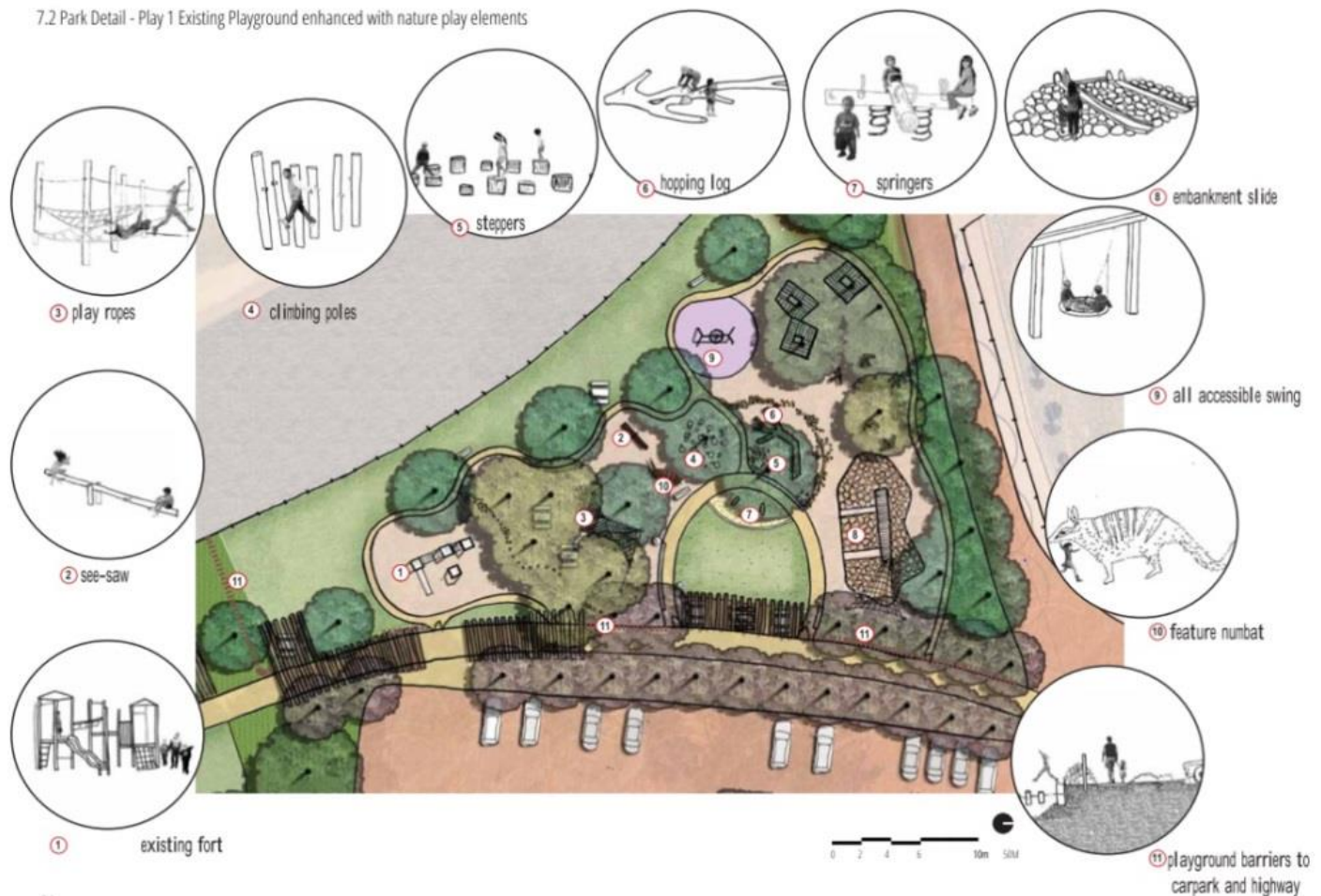
These collars were fitted to Numbats born at the Perth Zoo and the animals were released by the Department of Parks and Wildlife. People that purchase a collar receive a certificate with an image like this one to show our appreciation.

Image: 'Havana' courtesy of the Perth Zoo

Project Numbat was endorsed by the Shire of Williams to raise funds for a giant fiberglass Numbat that will be installed at the future William's playground. The Shire of Williams 'Lions Park Main Street and Connection Project' (extract below) was developed with community consultation and the Numbat now features in these plans and will be built to Australian play standards.

Project Numbat is currently raising \$46,000 to support its construction and arrival and our goal is to reach this figure by the end of 2017. An engagement strategy has been written to involve the local community and a small amount of funds have been raised to date by attending local events.

### 7.2 Park Detail - Play 1 Existing Playground enhanced with nature play elements



## **Memberships**

There was a slight increase in memberships from 173 in June 2015 to 183 in June 2016; approximately 80% of our members continue to be based in Western Australia.

Project Numbats memberships were compared to other not for organisations and it was found that our fees are reasonable. Most members are located in Western Australia and don't renew their memberships. Improvement such as a; family membership was made available and a membership card will be developed.

## **Numbat Conservation Fund**

Funds were provided to the Department of Parks and Wildlife in support of the annual collared Numbat release and tracking flights. Funds (\$1,000) were also provided to the Australian Wildlife Conservancy in support of their collaborative project with the NSW Government at Pilliga National Park-Pilliga State Conservation Area to construct a predator proof fence where Numbats will be released in the future.

This account received a boost from Australian Geographic who fundraised \$22,366.50 for Project Numbat in January 2016.

## **Communications**

Project Numbat provided feedback to the Federal Government draft Feral Cat Abatement Plan and the Numbat Recovery Plan.

## **Media**

The World Numbat Day and calendar launch event featured in the South Perth Community Newspaper.

The 2016 calendar was promoted in the West Australian.

The Project Numbat website has continued to be improved and now includes a gallery page of images related to Numbats.

Facebook followers increased by 1,500

The Boyagin Dig survey article featured in the Beverly Blarney and Narrogin Observer

A Numbat article featured in Australian Geographic and donations were directed to Project Numbat.

## **Education program**

The primary school education program continues to be downloaded from our website by interested teachers and home school parents; approximately 30 have been loaded over the past 12 months.

## **Newsletter**

Four newsletters were distributed throughout the year and featured Numbat merchandise and stories relating to; where to see Numbats, Boyagin Rock story book, Numbat release, event and fundraiser information.

## **Special Thanks**

Project Numbat would like to thank Neil Money at Schweppes for donating drinks for a fundraising barbecue.

Many thanks to Perth Zoo for continuing to allow Project Numbat to hold our meetings at no cost. We greatly appreciate their support and will continue to maintain this valuable relationship. A thank you must also go to Dr Tony Friend from the Department of Parks and Wildlife for providing his assistance in the field.

Thank you to artist Wendy Binks for painting a Numbat face board and Desborough Accountants for undertaking our financial audit.

Thank you to the committee for their efforts throughout 2015-16, it has been eventful year and our members that have assisted us at events. Thank all of our members and donors for supporting us throughout the year and helping us to spread our message.

Tamara Wilkes-Jones  
President





**desborough**  
accountants

Director: Brenton Italiano  
Director: Lee Fox CPA  
Consultant: Lisa Harris CPA

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## To the members of Project Numbat Incorporated

We have audited the accompanying financial report, being a special purpose financial report, of Project Numbat Incorporated, which comprises the statement of financial income and expenditure for the period ended 30 June 2016 together with the bank account summaries.

### ***Committee responsibilities for the financial report***

The committee of Project Numbat Incorporated are responsible for the preparation of the financial report, and have determined that the basis of preparation is appropriate to meet the financial reporting requirements of the constitution and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as they determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

### ***Auditor's responsibility***

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian auditing standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives fair presentation, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by those charged with governance as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Independence***

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

### ***Opinion***

In our opinion, the financial report presents fairly, in all material respects the financial position of Project Numbat Incorporated as at 30 June 2016 and of its financial performance and its cash flows for the year then ended.

***Basis of accounting and restriction on distribution***

Without modifying our opinion, we draw attention to the fact that the audit of the financial report has been prepared to assist Project Numbat Incorporated to meet the requirements of the constitution. As a result, the financial report may not be suitable for another purpose.



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**Lee Fox CPA**  
**Desborough Accountants**

Dated this 19th day of December 2016

## Project Numbat Comparison Balance Sheet

	30th June 2016	1st July 2015	
<b>Assets</b>			
<b>Current Assets</b>			
Acct 4811 - Westpac Community Solutions Cash Reserve	41,136.39	40,609.49	Note4
Acct 6373 - Westpac Community Solutions Transaction Account	9,076.45	15,421.64	Note4
Acct 6381 - Westpac Community Solutions Conservation Fund	30,833.56	8,749.44	Note4
Acct 9942 - Westpac (Williams) Community Solutions Cash Reserve	5,240.25	0.00	Note4
Pay Pal Account Debtor	0.00	110.00	Note1
Stripe Debtor	0.00	4,707.00	Note1
Coles Card	19.00	19.00	
Float	50.00	50.00	
Petty Cash	2.00	2.00	
Inventory Asset	3,851.77	3,851.77	Note3
<b>Total Current Assets</b>	<b>A\$ 90,209.42</b>	<b>A\$ 68,703.34</b>	
<b>Total Assets</b>	<b>A\$ 90,209.42</b>	<b>A\$ 68,703.34</b>	
<b>Liabilities and shareholder's equity</b>			
<b>Creditors</b>		4,052.00	Note5
<b>Shareholders' equity:</b>			
Net Income	24,434.32		
Opening Balance Equity	65,775.10	65,775.10	
Retained Earnings			
<b>Adjustment to account for incorrect opening bank balance (1st July 2015)</b>		-1,123.76	Note2
<b>Total shareholders' equity</b>	<b>A\$ 90,209.42</b>	<b>A\$ 68,703.34</b>	
<b>Total liabilities and equity</b>	<b>A\$ 90,209.42</b>	<b>A\$ 68,703.34</b>	

### Notes

**Note1.** PayPal and Stripe Debtor accounts not 'real' debtors since they could be cancelled prior to transfer.

**Note2.** Bank account opening balances not correct at the beginning of FY16 therefore adjustment taken to previous year.

**Note3.** Stocktake not undertaken. This could result in under or overstated net returns for the financial year.

**Note4.** Direct bank feeds now being used.

**Note5.** No outstanding creditors that I am aware of.

## Project Numbat Comparative Profit and Loss

	FY2016	FY2015	FY2014
<b>Income</b>			
Donations	15,763	39,844	14,891
Fundraising	24,635	4,753	9,253
Memberships	3,039	2,215	2,170
Merchandise	10,124	1,261	1,195
Services	1,573	210	0
Uncategorised Income	600	0	0
<b>Total Income</b>	<b>55,734</b>	<b>48,283</b>	<b>27,509</b>
<b>Cost of Sales</b>			
Opening Stock		1,667	2,149
Purchases	6,000	2,830	294
Closing Stock	-	3,850	1,667
<b>Total Cost of Sales</b>	<b>A\$ 6,000</b>	<b>A\$ 647</b>	<b>A\$ 776</b>
<b>Gross Profit</b>	<b>A\$ 49,733</b>	<b>A\$ 47,636</b>	<b>A\$ 26,733</b>
<b>Other Income(Loss)</b>			
Interest earned	557	92	98
<b>Total Other Income(Loss)</b>	<b>A\$ 557</b>	<b>A\$ 92</b>	<b>A\$ 98</b>
<b>Expenses</b>			
Administration	10,150	2,759	2,172
Bank charges	157	254	223
Charitable Contributions	10,500	0	0
Commissions	212	0	0
Donations Expense	137	4,756	4,064
Funding Expenses	4,701	10,111	16,437
<b>Total Expenses</b>	<b>A\$ 25,856</b>	<b>A\$ 17,880</b>	<b>A\$ 22,896</b>
<b>Net Earnings</b>	<b>A\$ 24,434</b>	<b>A\$ 29,848</b>	<b>A\$ 3,935</b>

### Notes:

Note1. Uncategorised Income refers to income source of which was unavailable

Note2. Stocktake was unavailable due to late notice to the Project.

Note3. Amounts in Donations, Memberships and Merchandise have not been properly identified. Dollar amounts are correct however in total.